



# 5K Race and 1 Mile Fun Walk Sunday, November 13, 2016

## 2016 Stride for SPAN TURKEY TROT



### SPONSORSHIP AGREEMENT

Sponsor

Contact Name

Street Address/P.O. Box

City

State

Zip

Phone

Cell Phone

E-mail

#### SPONSOR LEVEL: (please check one)

Platinum Level - \$3,000

Silver Level - \$500

Gold Level - \$1,000

Bronze Level - \$250

**Donation** - I cannot sponsor at this time but will support SPAN with a donation of \$ \_\_\_\_\_

*(In-kind gifts are always welcome and may be considered for sponsorship based on the retail value of the donations)*

Sponsor Signature

Date

Please make checks payable to SPAN, Inc. To ensure you receive full recognition in all print materials, please send in your Registration by September 8th, 2016.

Mail Registration Form with check to: SPAN, Inc., 400 Benfield Road, Severna Park, MD 21146

**A**n early commitment and signed sponsor contract will ensure exposure to all pre-race events and inclusion in print materials and collateral materials. The race flyer will be distributed to running shops, businesses and health clubs in the area. To insure maximum exposure, all contracts are due no later than September 8th, 2016.

To learn more about SPAN, please visit our website at [www.spanhelps.org](http://www.spanhelps.org). For questions regarding sponsorships or general information about the event, contact us at [Strideforspan@gmail.com](mailto:Strideforspan@gmail.com)

### Sponsorship Benefits

- Consumers more likely to support businesses that support a non-profit
- Build awareness and equity for brand names or corporate identities
- Access to a targeted audience of consumers
- Cross-promotion and networking with other sponsors
- Build employee morale and company pride
- Generate community goodwill
- Drive sales at retail outlets
- SPAN website exposure

### Sponsorship Levels

#### Platinum Level - \$3,000

Recognized as top level supporter at the race introduction  
Stand alone oversized business logo banner at a 1/2 mile marker (only six mile marker spots available)  
XLarge logo on t-shirts, banner, poster & print material  
Option to have a table/booth in the pavilion on race day  
Start/Finish line recognition  
Gift bag advertising opportunity

#### Silver Level - \$500

Listed business name on t-shirt  
Business logo on any banner or print materials  
Gift bag advertising opportunity

#### Gold Level - \$1,000

Business logo on t-shirts,  
Business logo on banner, poster & printed materials  
Option to have table/booth in the pavilion on race day  
Recognition on race course  
Gift bag advertising opportunity

#### Bronze Level - \$250

Business logo on banner, poster, or printed materials.  
Gift bag advertising opportunity